NCC Cable System Order

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| Order # | 00000007 | 20 18 18 18 18 18 18 18 18 18 18 18 18 18 | | |
|-------------------|----------------------------------|---|---------------------------|------------------|
| | 0200021 | Flight Dates | 10/24/16 - 10/30/16 | Update Date |
| | 8166 | Agency | Medium Buying LLC | Version |
| System Name | Spectrum/Wausau Interconnect, WI | Advertiser | Ron Johnson for US Senate | |
| Market | Walson WI | | | CHOW OIL CHIES |
| Mainte | YYausau, YYI | | | Total # of Weeks |
| | | Client Code | | Total |
| AF | Androw Volley | | | 1 Otal |
| _ | Cloten Tolles | Product Code | | Commission |
| Sales Coordinator | Luke Priddy | Est Code | NA | NILTA |
| Office | Moshington | | | INEL LOTAL |
| | washington | Product Name | | Total Spots |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Calit |
| Status | Not accepted | | | Cumara obiit |
| | Not accepted | | | Sold On |
| Ourvey | Capie Nielsen Live+1 Jul16 | Primary Demo | Adults 35+ | GRP |
| | | | | |

| | 116 | | | | | |
|-------------------|--------------|--------|---------------|--------------|----------|--------------|
| Makegood Policy | Primary Demo | | Credit Status | Product Name | Est Code | Product Code |
| Approval Required | Adults 35+ | | | | NA | |
| CPP | GRP | Sold O | Affiliate | Total S | Net To | Comm |

| Product Code | |
|-----------------|-------------------|
| Est Code | NA |
| Product Name | |
| | |
| Credit Status | |
| | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Bostinos |

| | CPM - | CPP - |
|----------|---------------|------------------|
| | GIMP - | GRP - |
| | Cost Per Spot | Sold On |
| | 100.0 | Affiliate Split |
| 1 | | Total Spots |
| \$233.75 | | Net Total |
| \$41.25 | | Commission |
| \$275.00 | | Total |
| 1 | | Total # of Weeks |
| | | Show All Lines |
| | 1 Vs. 1 | Version |
| | 10/25/16 | Update Date |
| | | |

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| Nebraska @ UW Badgers | Notice Office of the Control of the | | | Flogram | |
| 10/24/16 | | | Date | Start | |
| 10/30/16 | | 0000 | Date | Stop | |
| 18:00 | | 1 | Time | Start | |
| 21:00 | | 1 | Timo | Stop | |
| | I | | | 3 |] |
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| 3 | | | - | RTG | |
| • | | | 1000000 | N O | |
| | 2 | Spots | 1000 | Total | |
| \$275.00 | | Cost | City | - Inii | |
| \$275.00 | | Cost | Iordi | Total | |
| 30 | 200000000000000000000000000000000000000 | Len | opot | 050+ | |
| UW FB 10/29 | | | Line Comment | | |

\$275.00

\$275.00

30

UW FB 10/29

Comments:

10.25 New order. Please review and confirm. Thanks!

| | Oct 2016 | Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Jul 2017 Aug 2017 Sep 2017 | Son 2017 | Total |
|-------------|----------|--|----------|----------|----------|----------|----------|----------|----------|----------|----------------------------|----------|----------|
| SPOTS | <u> </u> | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | ı oldı |
| AMT | 975 | 2 | | | | | | | 1 1000 | | • | c | |
| AMI | \$275.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$275.00 |
| | | | | | | | | | | | | | |
| SYSTEM APP: | ف. | | SALES | | | ACCT | | | | | | | |

ACCT

Date Printed

10/25/16

62356527 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |